

ANOTHER HAPPY **ADVERTISER**

‘My ad preceded me!’

‘I went into business on my own very quickly so I needed to get the word out to the customers I had built relationships with over ten years. I immediately started advertising in The Recorder. The first ad ran on Saturday. Over the next week, I was knocking on doors, letting customers know that I was in business for myself. Probably better than half of the folks I visited already knew about it. ‘I saw your ad in the paper,’ they told me. Eventually, that kind of information will turn into sales. Obviously, The Recorder does a great job getting the word out in Franklin County.

CAMERON WARD

Camelot Carpet Cleaners,
Greenfield



Does your business offer something special? Reach thousands of potential customers by advertising in The Recorder. Every day, thousands of Recorder readers make decisions by looking at our advertisements. Make sure your business is one of them.

Call **772-0261** and talk to one of
our advertising professionals.

THE RECORDER

Serving the people of Franklin County and the North Quabbin Region since 1792.